

Cosmetic and Medical Treatments: the Point of View of Patents

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Summary

In the first part the speech will show general figures concerning statistics on number and kind of patents in the cosmetic sector highlighting the most recent trends. Then a specific patent document will be analyzed with the idea of pointing out the differences with a scientific article on the same subject.

This point will be further expanded in the last part dealing with the different definitions of cosmetic and drug - from a patent point of view also if this issue is surely highly debated in the scientific world - with the aim of showing the effect of this definition in the patentability of products.

Riassunto

Nella prima parte della presentazione saranno mostrate alcune statistiche sul numero di depositi e tipologia di invenzioni protette nel settore cosmetico evidenziando le tendenze più recenti come pure le differenze tra un documento brevettuale e uno scientifico di analogo contenuto.

Nella seconda parte verrà approfondita, sotto il profilo della protezione brevettuale, la differenza tra effetto cosmetico ed effetto medico.