

Trademark License: for Enhancing your Position on the International Market

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Summary

This article describes the main steps to follow in order to commercially exploit an invention. Attention will be paid, in particular, to the non divulgation of the invention, to confidentiality agreements, and to the main clauses of a licensing contract.

Riassunto

Questo articolo descrive le fasi preliminari allo sfruttamento commerciale di una invenzione. Particolare attenzione è rivolta ai temi della non divulgazione, degli accordi di segretezza e alle clausole principali dei contratti di licenza.